



ECOFLOW

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9/17/2012

Mrs. Victoria Johnson
CEO
Johnson SOD, Inc.
123 Winding Way
Louisville, KY 40202

Dear Mrs. Johnson:

I appreciate the opportunity to bid on your expansion project at Johnson SOD, Inc. A project of this magnitude requires the most reliable irrigation system available today. I feel that Ecoflow Systems can provide you with exactly what you need for this project. We have installations in more than 27 U.S. states and over 40 countries worldwide in many different configurations. I can provide a list of references for you in the event that you'd like to discuss the details of any of these installations directly with the client. We've been in business for more than 70 years and I would not hesitate to put you in contact with any of our clients.

I've attached a quote for the project and hope that it meets your expectations. If you should require additional assistance, please don't hesitate to call me directly at 1.800.555.FLOW or e-mail me at cfitcher@ecosys.com. Again, thank you so much for the opportunity to serve you and I look forward to hearing back from you soon.

Sincerely,

Chase Fitcher
President, Ecoflow Systems, Inc.