

Web site development &



7. Overall & specific resources

[.Net - magazine](#) Magazines
[Webdesigner](#)

[Smashingmagazine](#)
<http://www.tripwiremagazine.com/Tools/CSS-Tools/css-mega-toolbox.html>
[Web design reference guide - Peachpit](#) Blogs & sites
[Opera Developer platform](#)
<http://developer.yahoo.com/>
<http://www.2013.net/blog/index.php?site/CSSresources>

[Transcending CSS - Andy Clark](#)
[The Principles of Beautiful Web Design - Jason Beard](#) Books
[The Design of Sites - D. K. Van Duyne a.o.](#)
[CSS Mastery - Advanced Web Standards Solutions - Andy Budd - friendsof](#)
[The Zen of CSS design - Dave Sea and Molly Holzschlag - New Riders](#)
[Bulletproof Web Design, Dan Cederholm, New Riders](#)
[Learning Web Design - Jennifer N. Robbins - O'Reilly](#)
[250 HTML and Web Design Secrets - Molly Holzschlag - Wiley Publications](#)

[Site point newsletters](#) Ezines
[Web design newsletter & other - Peachpit](#)



6. Specific Considerations

[CSS compatibility charts](#)
[Zeroing out html tags](#) Browser Compatibility
[7 Fresh and Simple Ways to Test Cross-Browser Compatibility](#)
[Multiple IE](#)

[Axandras Search Engine Facts](#) Search engines
[robots.txt](#)
[tips](#)
[Search Engine Optimization For Dummies - Peter Kent - Wiley Publishing](#)
[Search Engine Marketing Kit from Sitepoint](#)

[Validation methods](#)
[HTML - XHTML](#) Compliant web sites
[Tools to validate html-css-rss](#)
<http://c2.com/cgi/wiki?JavaScriptCodingStandard> Javascript
<http://c2.com/cgi/wiki?CodingStandardList> Other languages
[Specific coding standards](#)
<http://www.webstandards.org/>

[Print friendly web pages](#)
<http://www.sitepoint.com/article/code-html-email-newsletters/> HTML emails

<http://adwords.google.com/> Marketing and publicity
[Web Design and Marketing Solutions for Business web sites - Kevin Potts - Friendsof](#)



5. Typography

[Cascading fonts](#)
[when to serif](#) Web fonts
[when to sans-serif](#)

<http://www.mikeindustries.com/blog/sifr/> SIFR - Scalable Inman Flash Replacement
[how to guide](#)

design

1. Web Site Management

✓ User Centered web design

- Usability
 - User pleased by design but attracted by content
 - Intuitive navigation
 - Some guidelines
 - <http://usability.gov/guidelines/>
 - tips
- Performance
 - weight - speed
 - <http://code.google.com/intl/en-EN/speed/page-speed/>
 - Netflix Case Study
 - nr of clicks
- Unity - brand
- Satisfaction
- Content
- Accessibility
 - <http://www.w3.org/TR/2004/WD-WCAG20-20040730/>

✓ The Process

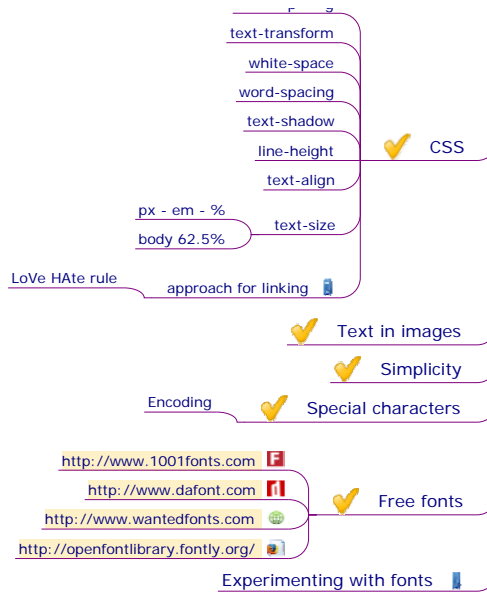
- Concept & research
 - Target Public
 - User interface design for mere mortals - Eric Butow - Addison Wesley
 - Aims
 - mapping - site mapping
 - Story board - Wireframes
 - Plan
- Getting / creating content
 - folder structure
 - Writing for the web
 - Blog 60 questions
 - Redaction.be
 - be short
 - be direct
 - use powerful headings
 - use subheadings
 - web paragraphs are different
 - keep revising & editing
 - Tips
 - New Thinking - Gerry McGovern
- Design Process / Principles
 - Consistency
 - Offer feedback
 - Recognizable
 - Meaning & error messages
 - Free & Flexible navigation
 - Automise / Accelerate for returning visitors
 - Minimalism
- Putting the prototype in place
- Test & feedback
- Production & Templates
- Launch / Deployment
- Tools
 - MS Project
 - Mind Manager

✓ Running the site

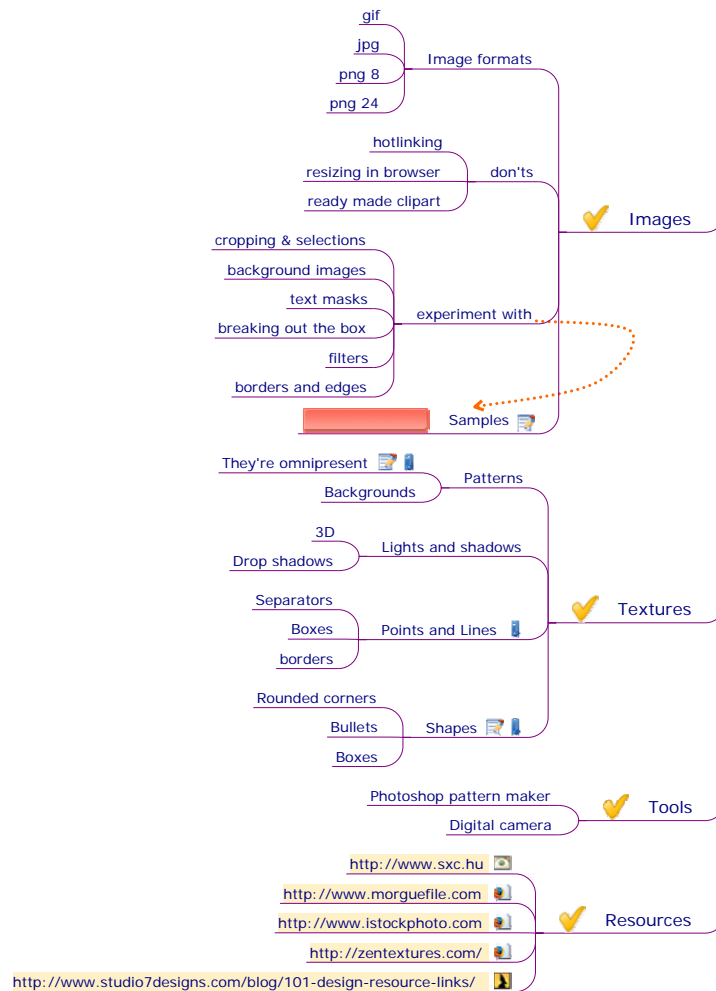
- Adding/updating/removing content
- Iterative Design
- Site stats
 - <http://www.google.com/analytics>
 - <http://www.statcounter.com>
 - <http://www.extreme-dm.com/tracking/>
 - <http://www.addfreestats.com/>
- Continuous testing, evaluation etc.
- Bugs reporting
- Backups

Software

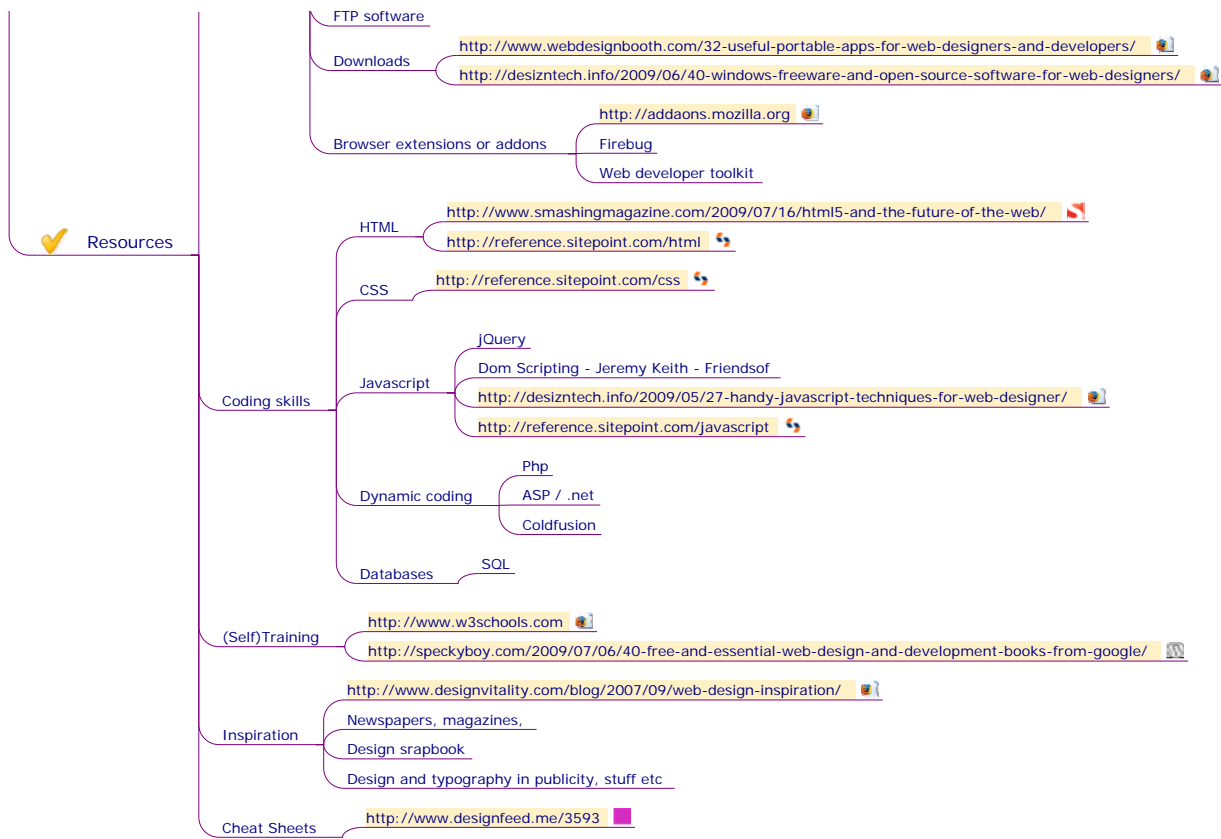
- HTML editors
- Graphical programs
- CSS editors
- Browsers setup
 - MOSE approach
- Server Setup
- Others
 - Audio
 - Video
 - php - asp - coldfusion editors
- Analysis
 - Click Tracks Analyser
- Text editors



4. Imagery & Texture



3. Color



2. Layout

